

1958 WHOLESALE PRICES

Flower Bulbs

LIBRARY
RECEIVED
NOV 20 1957 ★
U. S. Department of Agriculture

- Gladiolus
- Caladiums
- Dahlias
- Lilies
- Amaryllis
- and Other Bulbs
& Tubers



Picture Packages
and Bulk ●

ALEXANDER P. THOMAS BULB FARMS

P. O. BOX 187

COCOA, FLORIDA, U. S. A.

GROWERS
IMPORTERS
EXPORTERS

A PLEDGE TO OUR CUSTOMERS

YOUR LOYAL PATRONAGE has made possible the steady growth of our business down through the years. While adding new customers each year, it is a source of deep satisfaction to us to be privileged to serve the same regular customers season after season.

WE PLEDGE to continue our best efforts to give you good quality flower bulbs, prompt service, and reasonable prices consistent with quality, so that your customers will be pleased and you will enjoy ever increasing sales and profits with our line.

THANK YOU FOR YOUR PATRONAGE! If ever you have reason to believe that the quality, value or service you receive from us does not measure up to this pledge, we will consider it a favor if you will let us hear from you promptly.

Harry L. Witte, Jr. MANAGER

ALEXANDER P. THOMAS BULB FARMS

Date.....

Ship to.....

Street Address.....

City or Town.....State.....

Nearest Express Office.....State.....

Ship Via: Parcel Post ☐; Express ☐; Truck ☐; Best and Cheapest ☐.

Ship On or About _____ Check or M.O. enclosed \$ _____
(Date) (Remittance with order, deduct 3%)

Ship C.O.D. for Balance ☐; Charge ☐.

If new account and charge, give bank references:

PRICES quoted in this catalog are F.O.B. farm, warehouse, packing plant, or other distribution point as specified; all packing charges included in price as listed. Minimum orders are as stated on each item. Quotations on large quantities will be submitted upon request.

TERMS—to our regular customers and others with established credit rating, 2% 10 days, net 30 days. **A discount of 3% is allowed for cash with order.** If C. O. D. shipment is desired, 25% deposit must accompany order.

SHIPMENTS are made by Railway Express unless otherwise specified.

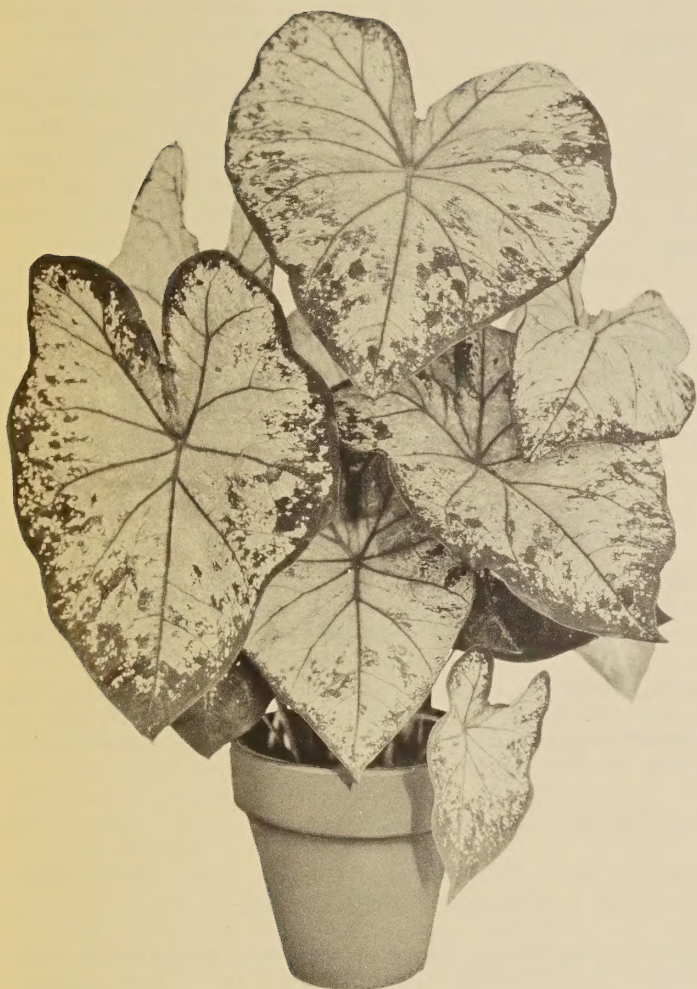
ALL STOCKS TRAVEL AT RISK OF PURCHASER. Stocks are carefully packed and we hold good order receipts from the carrier agent. If shipment arrives in poor condition, it should be accepted "in bad order" and claim should be brought against the carrier for damage.

We take pride in shipping only such stock as should perform to entire satisfaction. However, we give no warranty, expressed or implied, as to purity, description, quality, productiveness or any other matter of any bulbs, roots and tubers we send out, and we will not be in any way responsible for the crop. In no case will our liability exceed the amount of the purchase price. If the purchaser does not accept the goods on these terms they must be RETURNED WITHIN THREE DAYS AFTER RECEIPT. Prices are subject to change without notice. Orders are accepted subject to prior sale and cancellation in case of crop failure and other conditions beyond our control.

ALEXANDER P. THOMAS BULB FARMS

Sales Are Booming in Fancy Leaved Caladiums

ARE YOU GETTING YOUR SHARE OF THESE Bulb Profits?



In just a few years we have seen Fancy-Leaved Caladiums develop from small scale, "back-yard-growing" operations to booming production with plantings now running into the hundreds of acres.

Ten years ago, nine out of ten home gardeners couldn't tell you what a Caladium was. Each year thousands upon thousands are "discovering" this beautiful, long-lasting, most versatile decorative plant of tropical origin, and demand for the bulbs has exceeded production capacity.

You can search far and wide to find another garden or pot-plant subject that provides the beauty, fascination, and lasting qualities of Fancy-Leaved Caladiums. A bed or border of these handsome and interesting foliage plants rival in brilliance a planting of colorful tulips, yet the beauty of Caladiums lasts from spring until frost, and in warmer climates they have lasted as late as December and January.

Through patient and painstaking hybridizing, selection and testing, Caladium growers have produced and are producing a range of colors, patterns and forms that will keep interest in Caladiums at peak level season after season.

We are proud to offer to the trade one of the most complete selections now available in quality bulbs of tested and proved Caladium varieties—old favorites as well as new.



Packaged or Bulk . . . For Counter Sales or Potting

LOOK TO US FOR YOUR CALADIUM NEEDS

Quality bulbs, true-to-name, proper sizing, good varieties, careful handling and packing, prompt service—these, and not price alone, are the important factors in buying your Caladium bulbs. Over the years, our customers have learned that they can depend upon us to deliver to their entire satisfaction, enabling them to increase their Caladium sales steadily, in line with the growing public awareness of these beautiful foliage plants.

Our sales aids, in the form of attractive, full-color labels, eye-appealing picture packages, window streamers, display boxes, are doing an excellent job in promoting interest, sales volume and profits in Caladiums for the Dealer.

"Shop around" in this catalog and order the package or packages, or the Caladium bulb deal best suited to your requirements. Place your order early!

CALADIUM VARIETY LISTS AND PRICES ON NEXT PAGES

Fancy-Leaved Caladiums

WIDE VARIETY SELECTION

Prices F.O.B. Florida



CARE OF TUBERS

Caladium tubers (or bulbs, as they are called) are sensitive to cold. They should never be kept in cold storage. If your bulbs arrive during cold weather, it is important that they be removed from the carton and packing material and spread thinly in trays in a warm location with good air circulation. This handling is desirable at all times.

NAMED VARIETIES

Sizes (Diameter)	Per 100	Per 1000
Mammoths (3½" up)	\$37.50	\$360.00
Jumbos (2½" to 3½")	27.50	260.00
*No. 1s (1½" to 2½")	18.00	170.00
No. 2s (1" to 1½")	10.00	95.00

MIXED COLORS

Sizes (Diameter)	Per 100	Per 1000
Mammoths (3½" up)	\$35.00	\$330.00
Jumbos (2½" to 3½")	25.00	235.00
*No. 1s (1½" to 2½")	16.00	150.00
No. 2s (1" to 1½")	8.00	75.00

*No. 1 size recommended generally for counter sales. Write for quotations on large lots.

DELIVERY: December until fall.

Our new crop is available for shipment early in December and usually until mid-summer. However, if your order is placed in January, February or early spring, we can hold stock for shipment during the summer and early fall for fall and early winter pot plants.

MINIMUM ORDER: 100 bulbs, 25 or multiples of 25 per variety, 250 or more bulbs priced at the 1000 rate. COLOR CHART FURNISHED FREE. With every bulk shipment we furnish a beautiful color chart, which pictures in full natural colors and describes the most popular Caladium varieties.

CALADIUM CULTURE

The Fancy-Leaved Caladium is a tuberous-rooted herb, at home in tropical forests as found in South America. It naturally grows best in warm temperatures and will not perform satisfactorily below 70 degrees. For outdoor planting, the dormant tubers should be set out when frost danger is past. Set them about 2 inches deep and about 10 inches apart, in a semi-shaded location. The soil should be rich, light and well drained. Ideal would be a mixture of 25% old rotted cow manure, 20% peat moss, 20% sand and 35% good loam. Water sparingly at first to prevent rotting, then water freely when leaves appear but never let the soil become soggy. Caladiums can be started early indoors in flats or pots. When 3 or 4 leaves have developed, transplant outdoors or repot adding heavier soil.



FOR COUNTER SALES

Caladium bulbs in our Serv-Ur-Self Display Cases make an effective self-selling display. These cases contain a balanced assortment of most popular varieties together with the identifying color pictures. See pages 8 and 9 for description and prices. Also see our attractive picture packages of Caladiums elsewhere in this catalog.

SEE PAGES 12 AND 13 FOR

Place Your Order Early

See Pages 12 and 13 for Some Varieties Pictured in Full Color.

We have one of the most complete selections available anywhere, in proved varieties of Fancy-Leaved Caladiums. Listed below are varieties in good supply. Early ordering assures best selection. If you do not see below the varieties you want, send for our color chart and complete variety list. It is always best to allow some latitude for substitutions in case of out-of-stocks, to save time, correspondence and disappointment.

- AARON. White with green border; new; medium tall.
 ACE OF HEARTS. A good red, low growing.
 CANDIDUM. The leading white, compact growth.
 CAROLYN WHORTON. Most colorful splotched pink. Heavy leafer, low grower. Good pot variety.
 CRIMSON WAVE. Vigorous, large leaf variety; crimson with dark green border; transparent.
 DR. GROOVER. A good pink, low growing heavy leafer. Very colorful. Recommended for potting.
 EDITH MEADE. Low growing, leafy variety with large white center, red midribs, green border.
 FANNIE MUNSON. Low growing, with large beautiful pink leaves.
 FESTIVIA. Beautiful new red; recommended for outside but also good for potting.
 FRECKLES. A dark pink, heavy leafer, short growing; a good potting variety.
 FREIDA HEMPLE. The best, all-purpose, red-hearted Caladium.
 GAIL DEE. Very fine pink; full leaved and medium tall.
 ITACAPUS. A leading red; medium heavy leafer, low growing.
 JESSIE THAYER. Vigorous growing red, good pot plant.
 JOHN PEED. A very fine and popular red variety.
 JUNE BRIDE. Whitest of whites; low growing.
 KATHLEEN. A different pink; very low, leafy and tough; excellent for potting.
 LEE STOKES. Tall, heavy grower, marbled ivory and two shades of green; different.
 LORD DERBY. Transparent rose, with dark ribs; low growing.
 MACAHYBA. Bronze with green and red rays, large pink and white blotches.
 MARIE MOIR. White with red splotches. Medium tall, vigorous.
 MISS CHICAGO. Leaves almost solid pink with few light green areas; heavy leafing low grower; good pot plant.
 MRS. ARNO NERHLING. Heavy-leaf, low growing, white and pink veins.
 MRS. F. SANDERS. Large round leaves, deep rose on dark green; good outside.
 MRS. F. M. JOYNER. Colorful Caladium; vigorous and tough; white if grown indoors, copper-red outdoors.
 MRS. W. B. HALDERMAN. Medium tall, bushy; light red with narrow green border.
 PINK CLOUD. Good grower; crumpled leaf, shaded pink; mottled. Very popular.
 POECILE ANGLAIS. Heavy leafing, low growing red.
 RED ENSIGN. Low growing, bright metallic red; produces many small leaves; good texture and color.
 RED FLARE. Low growing leafy variety that produces an outstanding pot.
 RED POLKA. Beautiful red on green. Good pot plant variety.
 SCARLET PIMPERNELLE. Scarlet with yellow-green margin; vigorous, low growing; becoming very popular.
 SEAGULL. Low growing and very leafy. A good pot plant and a variation in white.
 SPANGLED BANNER. A good red, low growing, leafy plant.
 THOMAS TOMLINSON. Unusually showy, low growing variety; brilliant red, narrow green margin. Good for potting.
 TRIUMPH DE L'EXPOSITION. Large bright crimson with scarlet ribs on green.



New . . . Rare . . . Different . . . LANCE or ARROW-LEAF CALADIUMS

Lance or Arrow-Leaf Caladiums are relatively new and only now are they available in sufficient quantity for commercial offer. Supply is still limited and varieties will be scarce for some time to come. Due to limited supply, some latitude should be allowed in variety selection so that order can be filled without delay.

Prices F.O.B. Florida Farm

Sizes (Diameter)	Per 100	Per 1000
No. 1 (1½" to 2½")	\$25.00	\$230.00
No. 2 (1" to 1½")	17.00	155.00

DELIVERY: December to June

MINIMUM ORDER: Not less than 100 bulbs. Order 25 or multiples of 25 per variety; 250 or more bulbs priced at the 1000 rate.

LANCE OR ARROW-LEAF VARIETY SELECTION

- ELIZABETH LOU. Very beautiful two-tone rose with blotches and stripes of light green.
 GLORIOSA. Lance type, pink center, white midriff, moss green edging.
 HORATIO SYD. Two-tone green, suffused pink and salmon, blotched red.
 JUNO. Long narrow white centered leaf with copper and red markings, green border.
 MUMBO. Wide lance, old rose with lots of leaves, green border.
 E. O. ORPET. Long leaf of crimson red with emerald green outline; beautiful.
 PAULO LEITZ. Long and pointed; marked and marbled bronze and green.
 PINK CALLA. Medium lance-leaf, green background and border, deep pink striping and spots.
 POTHOS. Lance type, mottled and marbled white and moss green.
 RED CHIEF. Arrow-leaf of scarlet with green outline.
 ROSALEE. Wide lance, full growing, ruffled leaves of crimson with narrow green border.
 TOKEN. Small strap type, deep pink and carmine center, moss green markings.
 WHITE GLORY. Wide lance; ivory white with slight pink tinge.
 WHITE WINGS. Large, medium-wide leaf of creamy white with wide lobes at base of leaf; tall, upright grower.

SOME FULL COLOR PICTURES. SEND FOR OUR FREE COLOR CHART

GLADIOLUS BULBS

Shipments of domestic-grown Gladiolus bulbs can be made the year 'round from our stocks of proved varieties. Care is used to ship only clean, select bulbs, well cured.

DOMESTIC BULBS

Prices F.O.B. Cocoa, Florida

SIZES	DIAMETER	PRICE PER 1000	APPROX. SHIP WT. PER 1000
JUMBOS	2" up	\$30.00	120-140 lbs.
No. 1s	1½"-2"	25.00	80-100 lbs.
No. 2s	1¼"-1½"	20.00	40- 50 lbs.

Special quotations on large quantities sent upon request.

MINIMUM ORDER: 1000 bulbs (250 or multiples of 250 per variety). In smaller quantities for counter sales, see assortments offered in our S-U-S Cases pages 8 and 9.

SHIPPING DATES: Year 'round. Generally, Gladiolus bulbs are planted early in the spring and successively throughout the spring and summer. In the deep South, bulbs are placed on sale immediately after Christmas; elsewhere sales commence about 30 days prior to earliest spring planting dates. In Florida, South Texas, and the Gulf Coast, Gladiolus bulbs can be stocked for sale and planting in summer and early fall for fall and winter blooms.

PACKING: In sturdy shipping containers, gross weight 30-35 lbs. per case, color varieties carefully labeled.



Our Free Promotional Materials Help You Sell Bulbs

With your order for Gladiolus bulbs in minimum and above minimum quantities, we furnish a convenient display case (or cases, depending upon number of varieties ordered). Full-color cards identifying varieties ordered, also planting directions circulars and a large, attention-getting window streamer are also furnished free of extra cost. Newspaper mats available upon request.

COLOR VARIETIES IN DOMESTIC BULBS

Below is a partial list of varieties most generally available from us in domestic bulbs. To avoid shipping delays, allowances should be made in case of "out-of-stock"; substitutions of varieties in the colors ordered will be made if necessary, unless instructions to the contrary are received.

ELIZABETH THE QUEEN, Lavender.
 HARRY HOPKINS, Dark Red.
 HOPMAN'S GLORY, Yellow.
 JUNE BELLS, White.
 LEEUWENHORST, Light Rose.
 MARGARET BEATON, White, Red Throat.
 MARGARET FULTON, Pink.
 MEMORIAL DAY, Purple.
 MINUET, Lavender.
 MODERN TIMES, Wine-red.



NEW YORK, Carmine Red.
 PICARDY, Salmon Pink.
 ROSA VAN LIMA, Rose Pink.
 SPIC & SPAN, Deep Pink.
 SNOW PRINCESS, White.
 VALERIA, Soft Scarlet
 WHITE GOLD, Deep Cream.
 YELLOW HERALD, Yellow.
 MIXED, Hand-mixed Colors.

Premium Quality . . . Domestic & Imported

Imported Holland Glad Bulbs

In addition to our domestic stock we import from Holland top quality bulbs in an excellent assortment of choice Dutch varieties. This enables us to fill demands for the best in domestic as well as imported bulbs.

Color Varieties in Holland Bulbs

Following is the list of varieties which we import from Holland.

Contained in Display Box Assts. Nos.

HG-100 and HG-200

MARIA GORETTI, pure white,, one of the finest.

KONYNENBURG, garnet red, orange glow.

HAN VAN MEEGEREN, pure canary yellow.

BENJAMIN BRITTEN, dark magenta-purple.

PHILIPPO'S MEMORY, ruffled rose-pink.

Contained in Display Box Assts. Nos.

HG-150 and HG-250

MANSOER, velvety, dark blood-red.

ACCA LAURENTIA, bright orange, yellow markings.

VANGUARD, white with red throat.

BLOMFontein, large flowering salmon.

LILAC JOY, fine orchid-lavender.

SIZES	DIAMETER	PRICE PER 1000 F.O.B. COCOA FLA. OR PORT*	APPROX. SHIP. WT. PER 1000
TOP SIZE 14cm up	1 3/4" up	\$33.00	100 lbs.
FIRST SIZE 12-14 cm	1 1/2"-1 3/4"	\$26.50	80 lbs.

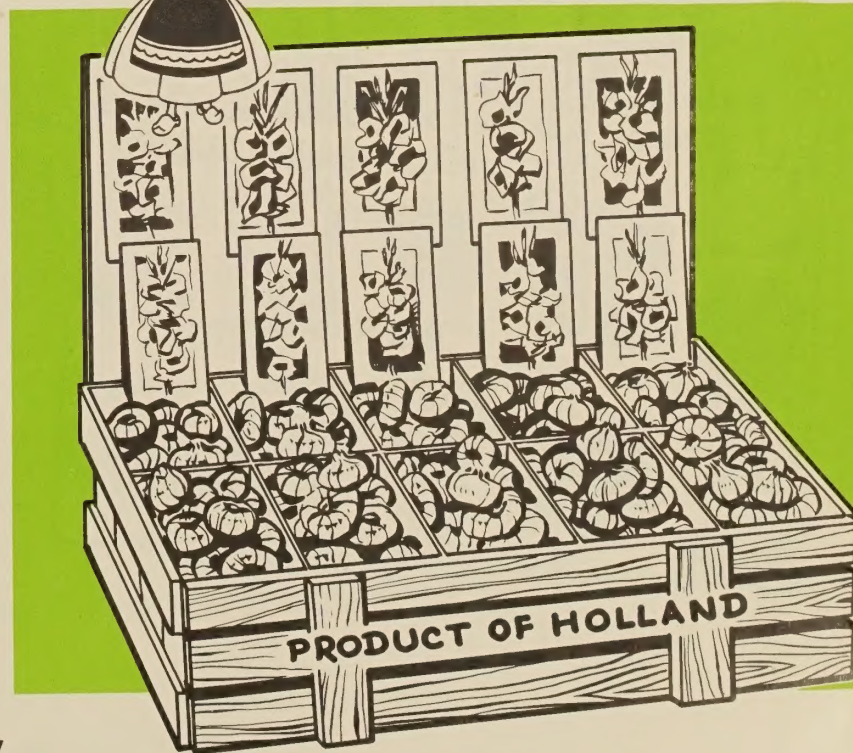
MINIMUM ORDER: 500 bulbs (100 or multiples of 100 per variety). See below for ready-made display box assortments.

SHIPPING DATES: About December 1 to April 1.

*If it is cheaper to ship your Holland bulbs direct from port we will do so, provided that your order reaches us far enough in advance of requested delivery date (about six weeks). Minimum order for direct shipment is 1000 bulbs.

Ready-Made Assortments for Counter Sales . . . IN DISPLAY BOXES

ORDER BY CAT. NO.	CONTENTS	PRICES F.O.B. COCOA, FLA. OR PORT	APPROX. WEIGHT
HG-100	1000 TOP SIZE BULBS (200 each of 5 varieties. See list)	\$33.00	100 lbs.
HG-150	1000 TOP SIZE BULBS (200 each of 5 varieties. See list)	33.00	100 lbs.
HG-200	1000 FIRST SIZE BULBS (200 each of 5 varieties. See list)	26.50	80 lbs.
HG-250	1000 FIRST SIZE BULBS (200 each of 5 varieties. See list)	26.50	80 lbs.



**Display Boxes Shipped
Complete With Large
(7" x 14") Color Cards**





Serv-ur-Self

The Easy, Profitable Way To Sell Bulbs

Open up these display cases when they arrive and you have a beautiful bulb sales display all ready to attract orders and profits for you. S-U-S Cases come complete with color pictures. They eliminate the need for trays, bins, baskets or other sales accessories. Each case requires very little space and little attention; the bulbs, effectively displayed, sell themselves. Be sure to order by catalog numbers as shown at the right so that you receive the complete deal, bulbs with display cases. Note your liberal profit margin! Send your order today.



Best Spring Sellers . . .

The four most popular selling spring and summer bulbs are offered in our Serv-ur-Self Display Cases, providing you a good selection for your customers and opportunities for worthwhile bulb profits. Get bulbs on sale early and keep a good stock on hand through the selling season. Here are the "Big-Four" money makers in spring and summer bulbs available now in our Serv-ur-Self Display Cases:

GLADIOLUS

**FANCY-LEAVED
CALADIUMS**

DAHLIAS

**TUBEROUS-ROOTED
BEGONIAS**

Order from chart on opposite page.

BULB DISPLAY BOXES

ORDER S-U-S DISPLAY BOXES FROM THIS CHART

CATALOG NUMBER	CONTENTS OF S-U-S CASE	SHIPPING DATES	SUGGESTED RETAIL PRICES	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
	GLADIOLUS				
G-10	600 GLADIOLUS BULBS NO. 1 (1½"-2" diameter) Four popular varieties, 150 each	AUG-JUNE	5¢ per bulb	\$30.00	\$15.00
G-15	600 GLADIOLUS BULBS NO. 1 (1½"-2" diameter) Four color varieties, different from those in G-10 above, 150 each.	AUG-JUNE	5¢ per bulb	30.00	15.00
G-20	800 GLADIOLUS BULBS NO. 2 (1¼"-1½" diameter) Four popular color varieties, 200 each.	AUG-JUNE	45¢ per doz.	30.00	15.00
G-25	800 GLADIOLUS BULBS NO. 2 (1¼"-1½" diameter) Four color varieties different from those in G-20 above, 200 each.	AUG-JUNE	45¢ per doz.	30.00	15.00
	FANCY-LEAVED CALADIUMS				
C-50	8 dozen (96) CALADIUM BULBS, SELECT NO. 1s (2"-2½" diameter). Six leading color varieties, double quantities in red and white.	DEC-JUNE	40¢ each	38.40	20.00
C-60	12 dozen (144) CALADIUM BULBS, NO. 1s (1½"-2" diameter). Six leading color varieties, double quantities in red and white.	DEC-JUNE	30¢ each	43.20	21.50
	DAHLIAS				
D-32	8 dozen (96) Select A-No. 1 DAHLIA DIVISIONS; 12 each of 8 leading DECORATIVES, named varieties.	DEC-MAY	35¢ each	33.60	17.50
D-34	8 dozen (96) Select A-No. 1 DAHLIA DIVISIONS; 12 each of 8 leading CACTUS types, named varieties.	DEC-MAY	45¢ each	43.20	22.50
D-42	8 dozen (96) Select A-No. 1 DAHLIA DIVISIONS; 12 each of 8 leading POMPON types, named varieties.	DEC-MAY	30¢ each	28.80	15.00
	TUBEROUS-ROOTED BEGONIAS				
T-80	200 TUBEROUS-ROOTED BEGONIA BULBS, 1½"-2" diameter, 25 each of 8 different color varieties.	JAN-APR	20¢ each	40.00	21.50

Be Sure to Show Catalog Numbers on Your Order.

Fancy Leaved
CALADIUM BULBS

Showy, Easy to Grow
CALLA LILIES

Tuberous Begonias

All Flowering Gladiolus
COLOR MIXTURE

Giant decorative DAHLIAS

*Flowers Big
as Dinner
Plates!!*

Clear-Vu "jumbo" Picture Package

Costs 50¢

Sells for 89¢

Here is a flower bulb package that has everything—Jumbo size picture (6" x 8") of flowers in full colors; top quality bulbs in clear polyethylene bag permitting full view of contents; popular price and exceptional flower bulb values. Customers buy on sight and buy again and again. Note your liberal profit on every package!

PACKING: 24 packages per case, solid cases of an item or any assortment of your selection. For mixed assortments be sure to order items available at the same time. Minimum order: Case lot of 24 pkgs.

Price F.O.B. Cocoa, Florida

Per case of 24 pkgs. . . . \$12.00 (Wt. 12 to 25 lbs.)



BULB CONTENTS

	Bulbs Per Pkg.	Bulb Size Diameter	Shipping Dates
AMARYLLIS, Meade Hybrid, Mix	3	2 1/4"-2 1/2"	Oct.-Mar.
BEGONIAS, Tuberous-Rooted, Mix	4	1 1/2"-2"	Jan.-Apr.
CALADIUMS, Fancy-Leaved, Available in 12 Leading Named Varieties and Mix	5 or 4	1" 1 1/2"	Dec.-Aug. Dec.-Aug.
CALLA LILY, Pink	3	1 1/4"-1 1/2"	Dec.-June
CALLA LILY, White	3	1 3/4"-2"	Dec.-June
CALLA LILY, Yellow	3	1 3/4"-2"	Dec.-June
CALLA LILY, Mix, All Colors	3	1 3/4"-2"	Dec.-June
DAHLIAS, Large Decorative: Red, White, Pink, Yellow, Bronze, Lavender and Mix	3	No. 1 Div.	Dec.-June
DAHLIAS, Medium Decorative and Waterlily Type, Mix	3	No. 1 Div.	Dec.-June
DAHLIAS, Pompons, Mix	4	No. 1. Div.	Dec.-June
GLADIOLUS, Rainbow Mix	15	1 1/2"-1 3/4"	All Year
GLADIOLUS, Rainbow Mix	20	1 1/4"-1 1/2"	All Year
GLORY LILY, (Gloriosa Roths- childiana) Orange Scarlet Climbing Lily	1	5"-6" Long	All Year
TUBEROSES, Double Pearl	12	2"-3" Circ.	Dec.-June

Clear - Vu "Junior"

Picture Package

Costs 15¢

Sells for 29¢

A beautiful package priced for the mass market. Bulbs are fully visible, each item identified by label in natural colors; planting directions included.

PACKING: 100 or 50 packages per case, solid cases of an item, or any assortment of your selection. For mixed assortments be sure to order items available at the same time.

Prices, F.O.B. Cocoa, Florida

Per Case of 100 Pkgs. . . . \$15.00 (Wt. average approx. 20 lbs.)

Per Case of 50 Pkgs. . . . 7.50 (Wt. average approx. 10 lbs.)

Your "Star Bulb Salesman"

Display Rack: Furnished without extra cost with order for 400 or more Cellophane packages, or at \$2.00 each with smaller order; cost of rack refunded or credited your account when 400 packages have been ordered. Can be used season after season.

FOR SPRING SALES

	Bulbs Per Pkg.	Bulb Size	Shipping Dates
AMARYLLIS, Meade Hybrid	1	2"-2 1/4" Diameter	Oct.-Mar.
CALADIUMS, Fancy Leaved, Assorted Named Varieties, (12 Varieties Available)	1	1 1/2" Diameter	Dec.-Aug.
DAHLIAS, Large Decorative: Red, White, Pink, Yellow, Bronze, Lavender	1	No. 1 Division	Dec.-June
DAHLIAS, Pompon: Red, Yellow, Pink, Lavender, White	1	No. 1 Division	Dec.-June
GLADIOLUS, Rainbow Mix	5	1 1/4"-1 1/2"	All Year

FOR FALL SALES

	Bulbs Per Pkg.	Bulb Size	Shipping Dates
AMARYLLIS, Meade Hybrid	1	2"-2 1/4" Diam.	Oct.-Mar.
CALLA, White	1	1 1/4"-1 1/2" Diam.	Sept.-Jan.
DAFFODILS, King Alfred	2	DN #3	Sept.-Jan.
DUTCH IRIS, Mixed	10	6-7 cm.	Oct.-Jan.
EASTER LILY	1	6"-7" circum.	Sept.-Jan.
HYACINTHS, Pink, Blue, White ..	1	Large Forcing	Sept.-Jan.
PAPER WHITE NARCISSUS	2	14-15 cm.	Sept.-Jan.
TULIPS, DARWIN, Red, Pink, Yellow, Purple, White	3	First Size	Sept.-Jan.

ANEMONES AND RANUNCULUS

\$3.60 per Doz. Pkgs. Costs 30¢, Sells for 59¢

SHIPPED SEPTEMBER TO MAY

	Bulbs per Pkg.	Bulb Size
ANEMONES	20	1/2" - 5/8"
RANUNCULUS	15	1/2" - 5/8"



Thomas' FLOWER BULBS
BEST BLOOMIN' BULBS ON EARTH'





CRIMSON WAVE



TRIOMPHE DE L'EXPOSITION



ITACAPUS



EDITH MEADE



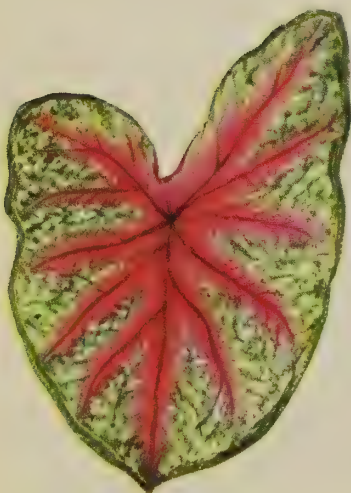
LORD DERBY



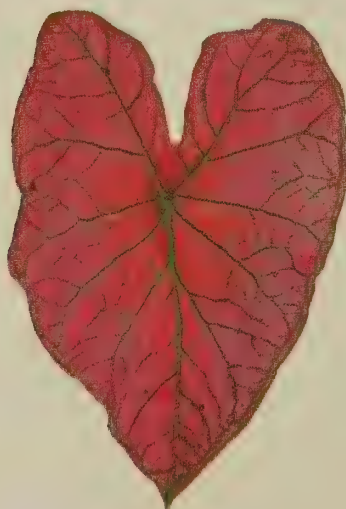
WHITE WINGS
(Lance Leaf Variety)



DR. GROOVER



JESSIE THAYER



FESTIVIA



SCARLET PIMPERNELLE



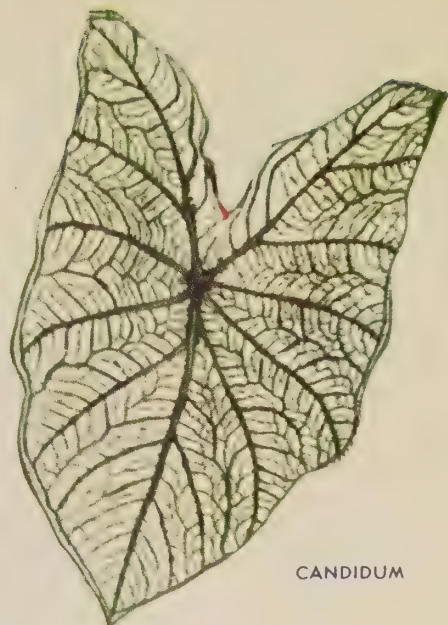
JOHN PEED



PINK CLOUD



THOMAS TOMLINSON



CANDIDUM

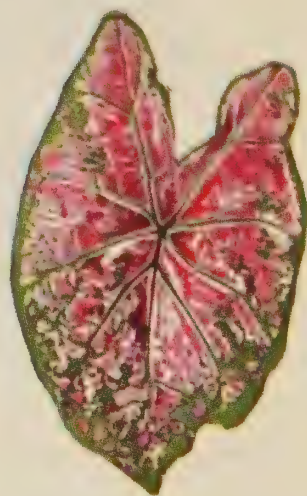
Fancy-Leaved **CALADIUMS**

The popularity of these fascinating and spectacular foliage plants has grown rapidly in recent years. Now available in a wide selection of interesting color patterns that provide breath-taking beauty in the garden or indoors for several months. The demand for Fancy-Leaved Caladiums is bound to increase as more and more flower and plant lovers discover this most versatile bulb plant.

For florist and greenhouse culture, and for counter sales to home gardeners, we offer one of the most complete selections available—proved old favorites and the later varieties. We offer Fancy-Leaved Caladium bulbs in bulk and in attractive picture packages for resale. Order your requirements early and profit on the demand for this popular seller.

FREE COLOR CHART

Pictured on these pages are just a few of the Caladium varieties we offer. See page 5 for variety lists. If you wish to see more specimens in color before making your selection, write for our Free Color Chart showing over 50 varieties in color. This chart also contains detailed information on Caladium culture.



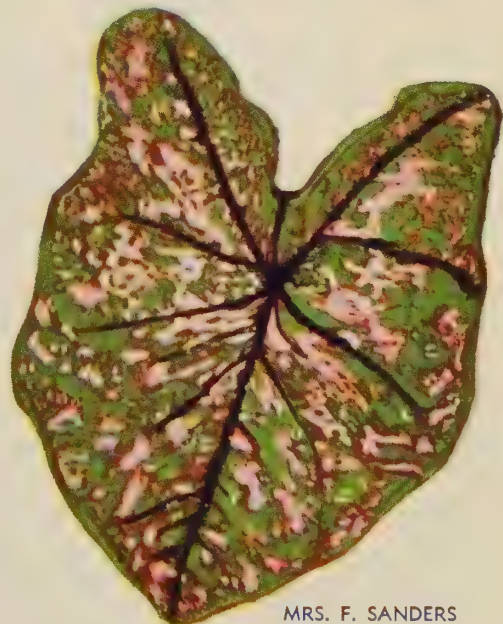
MRS. W. B. HALDERMAN



MACAHYBA



FREIDA HEMPLE

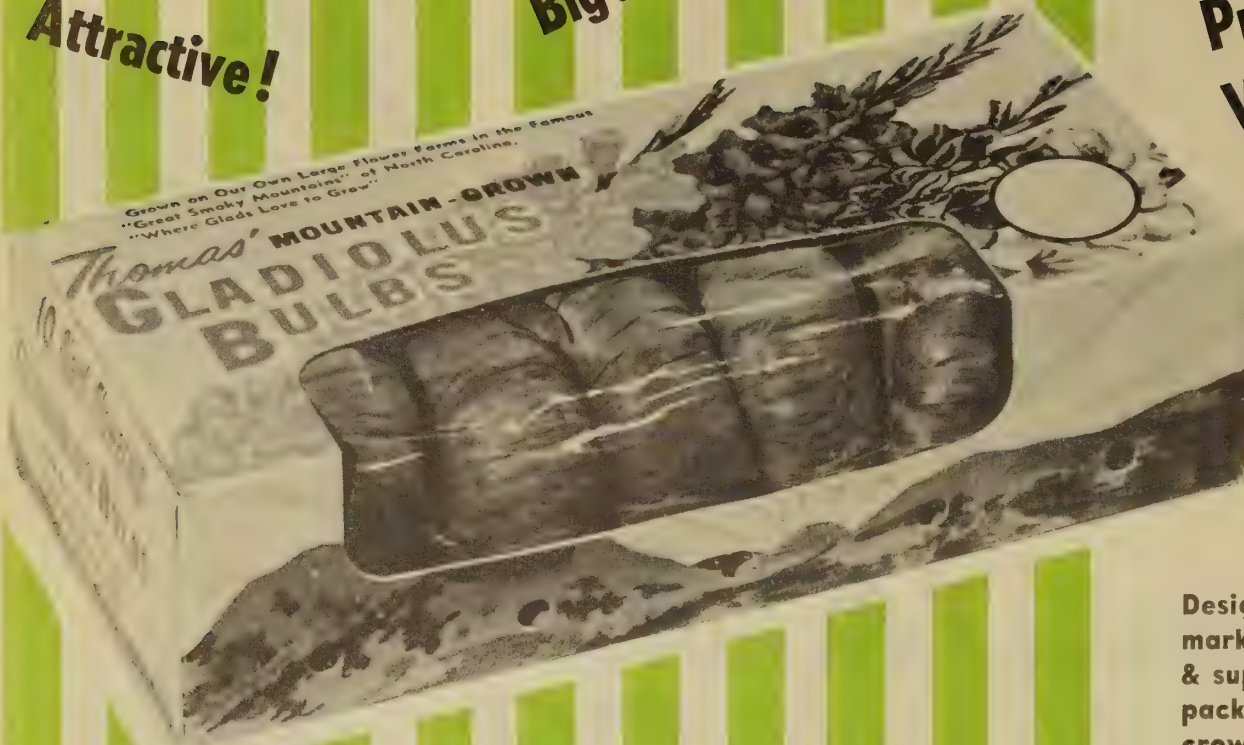


MRS. F. SANDERS

Attractive!

Big!

Priced For Volume!



GLAD BULB WINDOW PACKAGE

Designed especially for mass-market sales through chains & super markets. A big, hefty package of beautiful, high-crown, top quality bulbs. Good profit margin.

PACKING

Four dozen (48) packages to the case. Gross weight per case about 50 lbs. (Can be packed specially two dozen per case in quantity lots.)

Quantity	Price Per Case	Quantity Discount
1 - 5 cases	\$14.40 F.O.B. Cocoa
6 - 99 cases	14.40 Delivered
100 - or more cases	14.40 Delivered	5% Discount

QUANTITY DISCOUNT applies only when quantity is shipped to one addressee; no drop shipments.

DELIVERED PRICES (full transportation charges allowed) apply within radius of 1000 miles of Cocoa, Florida. (This radius takes in Houston and Ft. Worth, Texas; St. Louis, Chicago, Cleveland and New York City.) On shipments beyond 1000 miles, transportation will be allowed up to 1000 miles.

COST PER PACKAGE 30¢—Less discount as listed above.

SUGGESTED SELLING PRICE 49¢ — 59¢

DESCRIPTION

1. A BIG HEFTY PACKAGE—3½" x 8¼" x 2"; weight about one pound.
2. BEAUTIFULLY PRINTED in four colors, showing a spray of gladiolus spikes in full natural colors.
3. QUALITY CONTENTS—Ten big, high-crown bulbs, No. 1s, measuring 1½" to 2" diameter. A true rainbow color mixture of proved, giant-flowering varieties.
4. CELLOPHANE WINDOW design of the package lets customer see what they are getting and promotes sales.



Now . . . a

Something brand-new in a Gladiolus bulb package, featuring imported Holland bulbs. The gladiolus flowers are reproduced in big, beautiful spikes of clear, brilliant colors that capture attention and SELL THE BULBS. The clean, high quality bulbs are plainly visible through the large window in the front of the carton. Package dimensions: 6½" high, 4¾" wide, 2" deep.

DELUXE PAK

Gladiolus Bulb Package

Top quality, large bulbs, attractively packaged—these factors make our Deluxe Pak a fast selling profit-maker wherever it is displayed. The beautiful reproduction of Gladiolus in full natural colors, lithographed on three sides of the cartons, produces an eye-appealing package that sells on sight. It is a quality package yet popular-priced to appeal to the mass market.. And note the big profit margin!

Costs 40¢ – Sells for 69¢ to 79¢

TWO PAKS — BOTH EXCELLENT SELLERS

Deluxe Paks	Bulbs per Carton	Bulb Size Diameter	Cartons Per Case	Approx. Wt. per Case
TOP SIZE 12s	12	1 3/4" - 2 1/4"	24	30-35 lbs.
FIRST SIZE 15s	15	1 1/2" - 1 3/4"	24	30-35 lbs.

PRICES: F.O.B. Cocoa, Florida

Price per Case (24 Ctns.)\$ 9.60

Cost per Carton 40¢

Suggested Selling69¢ to 79¢

Minimum Order: One Case

Delivery: Year 'Round

10 CASES OR MORE, FULL

TRANSPORTATION CHARGES ALLOWED

Deluxe cartons are packed all rainbow mix unless otherwise specified as this is the most popular seller; however, we will ship cases made up in assortments of the following colors, to your specifications: red, pink, yellow, lavender, white and rainbow mix.

FRONT VIEW

Carton measures 8" tall, 3 1/2" wide, 2 1/2" deep. The gladiolus reproduction in full natural colors is lithographed on heavy, coated carton stock. Contents imprinted on top of carton; complete planting directions printed on back. See back cover for color reproduction of this carton.



BACK VIEW

Two large windows provide ample ventilation for the bulbs and enable customers to see the clean big bulbs contained in the carton. This is an important factor in the sales appeal of the Deluxe Pak.

New, Beautiful Package from Holland

IMPORTED HOLLAND GLADIOLUS PICTURE PACKAGE

ORDER BY CATALOG NO. HP-50

Packing: 50 cartons per case, assortment of six beautiful colors in each case: red, yellow, pink, white, lavender and purple. One dozen bulbs per carton, first size bulbs, 12-14cm.

PRICES F.O.B. COCOA, FLORIDA, OR PORT

(From point nearest destination)

Per Case of 50 Cartons \$22.50

Your Cost per Carton 45c

Suggested Selling Price per Carton 79c

Minimum Order One Case

Delivery, December to May

Top Quality

Select Northern-Grown Tubers

These are clean, plump, A-No. 1 Divisions, northern-grown, expertly cut and specially selected for counter sales. Attractive poster with dahlia blooms in full color furnished with every shipment.

Delivery: December to June



GIANT DECORATIVE

GIANT FLOWERING DECORATIVES

\$17.50 per 100, F.O.B. Cocoa, Fla.

Minimum Order: 100 Tubers; 10 each or multiples of 10 per variety.

AVALON. Pure clear yellow.
CLARA CARDER. Giant blooms of cyclamen pink.
COMMANDO. French lilac.
D-DAY. Rose-pink; excellent for cut flowers.
FRANCIS LAROCCO. Rich, deep sulphur yellow.

GALLANT FOX. Dark claret red.
GERTRUDE BRINTON. Deep scarlet.
GOLDEN ECLIPSE. Lovely old bronze.
LE TORREADOR. One of the best reds.
MRS. GEO. LE BOUTILLIER. Maroon red.
MRS. I. DE VER WARNER. Large lilac purple.
WHITE WONDER. Large exhibition white.

DECORATIVE DAHLIAS "to Color" Only

\$15.00 per 100; \$125.00 per 1000, F.O.B. Cocoa, Florida

COLORS: Red, White, Pink, Yellow, Bronze, Lavender.

Minimum Order: 100 tubers; 20 each or multiples of 20 per color; 500 or more tubers at the 1000 rate.

DAINTY POMPON VARIETIES

\$15.00 per 100; F.O.B. Cocoa, Florida

Minimum Order: 100 Tubers; 10 each or multiples of 10 per variety.

AMBER QUEEN. Excellent amber bronze.
BABY. Pink.
CARDINAL. Fiery scarlet.
CATHERINE. Pure Yellow.
EDITH MUELLER. Gold, edged red.

IROQUOIS. Red.
JOE FETTE. Standard white.
MISS ALMA. White and lavender.
MORNING MIST. Lilac pink.
SHERRY. Deep purple.

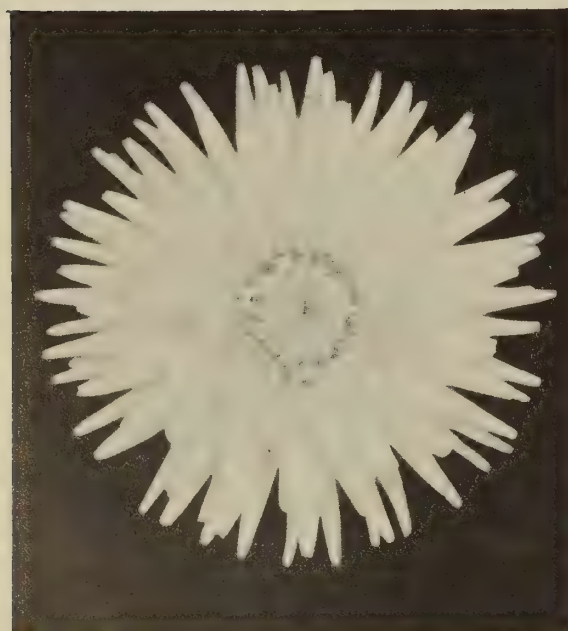
GRACEFUL CACTUS VARIETIES

\$22.50 per 100, F.O.B. Cocoa, Florida

Minimum Order: 100 Tubers; 10 each or multiples of 10 per variety.

ATOMIC YELLOW. Very large yellow.
FIVE STAR GENERAL. Large pink.
GENERAL EISENHOWER. Exhibition type, bright red.
LADY IN RED. Excellent red cut flower.
LILAC WONDER. Soft lilac.

MADONNA. Large white.
MARGARET DUROS. Large oriental buff.
PASTORALE. Peach to rose.
PATTON. Pure orange.
REISEN'S WONDER. Crimson purple to rose.



CACTUS TYPE

FOR COUNTER SALES

See our Standard Dahlia assortments in Serv-ur-Self Display Cases, Pages 8 and 9. Also see our picture packages of Dahlia tubers elsewhere in this catalog.

DAHLIA TUBERS

Famous Swan Island Oregon Grown

Shipped in Standard Collections only, as Described. Delivery: December to June.

SWAN ISLAND DECORATIVE DAHLIA COLLECTION

Huge Flowering! Some Large as Dinner Plates! 100 Tubers; 10 Each of 10 Varieties.

Price per Collection: \$20.00 F.O.B. Cocoa, Florida

Suggested Selling Price per Tuber: 40¢ Each.

COLLECTION CONSISTS OF FOLLOWING VARIETIES:

CLARA CARDER. 12" blooms of cyclamen pink.

COMMANDO. 10" to 12" blooms of bluish lavender.

INNOCENCE. Pure white.

JOHN CARTER. Huge clear gold, loads of 9" flowers.

MRS. EDISON. 10" rich red with silver reverse on petals.

MRS. GEO. LE BOUTILLIER. Rich maroon red, up to 13 1/2" across.

ROYALTY. Rich royal purple, 8" blooms.

SALMON RADIANCE. 10" blooms of clear salmon.

TITAN. Scarlet red, 8" to 10" blooms.

YELLOW GIANT. 10" clear yellow.

SWAN ISLAND CACTUS DAHLIA COLLECTION

80 Tubers; 10 each of Eight Varieties.

Price per Collection: \$20.00 F.O.B. Cocoa, Florida

Suggested Selling Price per Tuber: 50¢ Each.

COLLECTION CONSISTS OF FOLLOWING VARIETIES:

ATOMIC. 6" white cut flower on stately bush.

CORAL PEACH. Heavy, blooming coral peach 5" to 6".

KINSUL. Huge yellow, 10" to 12" across.

MME. ELIZABETH SAWYER. Early, profuse blooming pink, 6" to 8"

OAKLEIGH CHAMPION. Burnt orange and pink with yellow shading, 8" to 10".

ORFEO. Glistening deep purple, 6" to 8".

PRIG. Free flowering scarlet with gold tips, 6".

THE CARDINAL. 10" prize blooms of glowing red.

SWAN ISLAND POMPON DAHLIA COLLECTION

80 Tubers; 10 Each of Eight Varieties.

Price per Collection: \$13.50 F.O.B. Cocoa, Florida

Suggested Selling Price per Tuber: 35¢ Each.

COLLECTION CONSISTS OF FOLLOWING VARIETIES:

ALICE. Bright red.

AMBER QUEEN. Rich amber.

BETTY ANN. Delicate pink.

DORIA. Maroon red.

JOE FETTE. Pure white.

MARY MUNNS. Orchid lavender.

TAKAS PURPLE. Royal purple.

YELLOW GEM. Canary yellow.

SWAN ISLAND CUTFLOWER DAHLIA COLLECTION

Abundant-flowering Miniature Decorative and Waterlily Dahlias, Ideal for Cutflowers.

50 Tubers; 10 Each of Five Varieties.

Price per Collection: \$10.00 F.O.B. Cocoa, Florida

Suggested Selling Price per Tuber: 40¢ Each.

COLLECTION CONSISTS OF FOLLOWING VARIETIES:

GERRY HOEK. Clear pink.

GLORY OF HEEMSTEDE. Canary yellow.

SPRINGHILL ROSE. Rose red.

GOLDEN LEADER. Rich gold.

MELODY. Orchid.



POMPON VARIETY

GROWING DAHLIAS

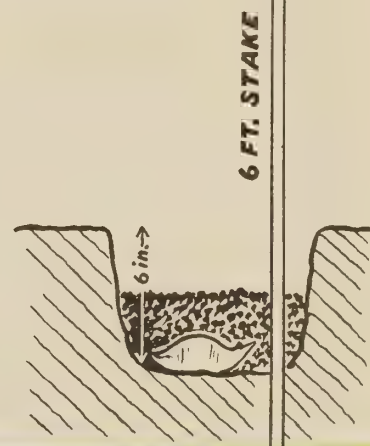
PLANT after danger of frost. Hole about 6" deep. Set stake at planting time. Thoroughly mix in cup of bone-meal or rotted manure. Place tuber flat with sprout up. Cover lightly. Fill in as plant grows.

WATER well when you plant and give thorough soaking every week to 10 days.

FERTILIZE with one good application of manure and several light applications of commercial when blooming.

CUT THE FLOWERS in late afternoon or early morning. Boil stems 90 seconds then immerse in deep water in cool place several hours before arranging.

DIG DAHLIAS late in fall, usually after frost. Lift carefully and store in cool place (35° to 50° F.).



CANNAS, Large, Strong, 3-5 Eye Divisions

DELIVERY: December to May.

Prices F.O.B. Georgia Farm

3-5 Eye Divisions

Per 100
\$6.50

Per 250
\$15.00

Per 1000
\$55.00

MINIMUM ORDER: 100 Divisions, 25 or multiples of 25 per variety. When ordering at 250 or 1000 rate, order 50 or multiples of 50 per variety. Approximate shipping weight: 100 to 120 lbs. per 1000.

VARIETIES

CITY OF PORTLAND. Beautiful large pink flowers; medium tall.

COPPER GIANT. Large pink flowers on green foliage; tall.

HUNGARIA. Large rose-pink flowers, green leaves; medium tall.

KING MIDAS. Beautiful gold blooms, red dots in throat, green foliage; dwarf.

MME. CROZY. Large bloom, variegated yellow, orange and bronze; green foliage; medium.

PRESIDENT. Big, bright-red flowers, green foliage; dwarf.

RED KING HUMBERT. Large bright red flowers, bronze foliage; medium.

RICHARD WALLACE. Clear yellow, large flowers, green foliage; medium.

ROSEMOND COLE. Variegated pink and yellow, green foliage low.

WYOMING. Dark orange flowers, bronze-purple foliage; medium.

YELLOW KING HUMBERT. Large yellow flowers, yellow-green foliage; medium tall.



Calla Aethiopica (white)

Most widely known of the Calla family, *Calla Aethiopica* produces large, white waxy blooms as pictured, on stems up to 2½ feet. The leaves are a rich green, large and smooth, making a beautiful setting for the showy blooms. The white Calla is widely grown in pots for indoor blooms, also as a perennial outdoors in mild climates, and in the North for summer blooms in the garden. The bulbs can be potted as soon as available or stored and planted directly outdoors after frost danger. Callas like rich, moist soil.

DELIVERY: August to December

Prices F.O.B. Florida

Sizes (diameter)	Per 100	Per 1000
2" up	\$40.00	\$355.00
1¾" - 2"	30.00	250.00
1½" - 1¾"	19.00	170.00
1¼" - 1½"	11.00	96.00

Calla Elliottiana (yellow)

Calla Elliottiana produces deep golden yellow flowers in abundance, truly spectacular plants which should be grown extensively. The green foliage is spotted, adding to the beauty and interest of the plant. It makes a lovely house plant as well as garden subject. Culture is the same as other Callas listed above.

DELIVERY: December to April

Prices F.O.B. Florida

Sizes (diameter)	Per 100	Per 1000
2½" up	\$37.50	\$350.00
2" to 2½"	20.00	175.00
1¾" to 2"	15.00	135.00

Calla Rebmannii Superba (Pink)

The pink or rose Calla is a rather uncommon species. The flowers are small but unusual by reason of their color.

DELIVERY: December to April

Prices F.O.B. Florida

Sizes (diameter)	Per 100	Per 1000
2" up	\$24.00	\$215.00
1½" to 2"	17.00	150.00
1¼" to 1½"	13.00	120.00

Calla Alba Maculata (white)

The Alba Maculata is a cream white with spotted leaves. It is a fine summer garden variety.

DELIVERY: December to April

Prices F.O.B. Florida

Sizes (diameter)	Per 100	Per 1000
2" to 2½"	\$20.00	\$180.00
1¾" to 2"	15.00	135.00

LILIUM LONGIFLORUM (Easter Lily) Florida Lily

Clean, healthy, vigorous bulbs. This is the familiar large, white, trumpet-shaped Easter Lily. In the mild climates of the South they are planted outdoors late in the summer or early fall. Elsewhere they can be grown indoors in pots—usually one bulb to a six-inch pot—and kept in a cool, dark place until root system has developed and top growth begins to appear; they can then be brought into full light. **SHIPPING DATES: AUGUST 1 to JANUARY 1.**

Prices F.O.B. Florida

Sizes (Circumference)	Bulbs Per Case	Price Per Case	Price Per 100
9 - 10 inch	200	\$50.00	\$26.00
8 - 9 inch	250	50.00	21.50
7 - 9 inch	300	50.00	18.00
6 - 8 inch	400	50.00	15.00

MINIMUM ORDER: 100 bulbs, or case lots.

Giant Hybrid Meade Strain

AMERICAN-GROWN **AMARYLLIS**

The American-grown Meade Strain of Amaryllis (*Hippeastrum*) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and they are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65° F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter.



MIXED COLORS

Sizes (Diameter)	Prices F.O.B. Florida Farm	
	Per 100	Per 1000
3" and up	\$40.00	\$370.00
*2¾" to 3"	27.00	250.00
*2½" to 2¾"	18.00	170.00
2¼" to 2½"	13.50	125.00
2" to 2¼"	9.00	85.00

DELIVERY: October to March

*Most popular sizes for counter sales

MINIMUM ORDER: 100 bulbs, 250 or more priced at the 1000 rate.

STRAIGHT COLORS

	Prices F.O.B. Florida Farm	
	Per 10	Per 100
2½" and up		
Dark Red	\$ 7.50	\$60.00
Candy Stripes	7.50	60.00
Near White	7.50	60.00

Imported Royal Dutch

AMARYLLIS

Widely publicized in the flower magazines and general publications, the new, improved Dutch Hybrid Amaryllis (*Hippeastrum*) are in good demand. For their mammoth, majestic blooms, up to 8" across, and superb color and form, they easily justify the premium prices which they command. The mammoth size bulbs which we import, measuring full 3¼"-3½" in diameter, make several blooms to the stem and usually two stems per bulb. They make a truly sensational pot plant and the blooms are long lasting. Available in named color varieties as listed below.

DELIVERY: November to March
Prices F.O.B. our Florida Warehouse

Per 10 Bulbs	\$16.00
Less than 10, each	2.00
Suggested Retail, each	\$3.00 to \$4.00

SIX BEAUTIFUL COLORS

FIRE KING (bright red).	SALMON QUEEN (salmon).
L'INNOCENCE (pure white).	STRIPED BEAUTY (white, red striped).
ORANGE KING (clear orange).	SENSATION (dark red).

Pure white variety not to exceed 20% of total bulbs ordered.



ANEMONES and RANUNCULUS



Two very popular florist flowers, rapidly growing in favor for the home garden. Excellent for cutting. Fall and spring planted in the South, spring in the North.

ANEMONES

Shipping dates: September and later.

F.O.B. Cocoa, Florida

MONARCH DE CAEN,
Mixed Colors

	TOPS	NO. 1	NO. 2
	3/4-7/8"	5/8-3/4"	1/2-5/8"
Single Poppy Type per 100...	\$5.00	\$3.50	\$1.50
per 1000...	45.00	27.50	11.00
ST. BRIGID, mixed colors			
Dbl. Flowered Type per 100...	5.00	4.00	1.75
per 1000...	45.00	35.00	14.00

RANUNCULUS

Shipping dates: September and later.

F.O.B. Cocoa, Florida

	TOPS	NO. 1	NO. 2
	3/4-7/8"	5/8-3/4"	1/2-5/8"
MAMMOTH HYBRIDS			
Mixed colors, per 100.....	\$4.00	\$2.75	\$2.00
per 1000.....	35.00	24.00	18.00

Also Available in Cellophane Picture Packages
\$3.60 per Doz. Pkgs. Cost you 30c, Sell for 59c
Anemones, 20 bulbs per Pkg.; Ranunculus, 15
bulbs per Pkg.



TUBEROSE,

Dwarf Double Pearl

The Dwarf Double Pearl Tuberose produces spikes of waxy white, double flowers, thickly set, and having a permeating sweet fragrance. They should be planted in rich soil after frost danger and given plenty of water during the growing season. They may be started indoors and set out when the weather warms.

Prices F.O.B. Florida Farm

Sizes (Circumference)	Per 250	Per 1000
4" and up	\$17.50	\$70.00
3" to 4"	12.50	50.00

Minimum Order: 250, priced at 1000 rate

DELIVERY: November to May



PAPERWHITE NARCISSUS

The Paperwhite is the most popular of the tender Polyanthus or Cluster Narcissus. Growing bulbs in water in a thin layer of gravel, stones or chips is a favorite way of flowering them. In mild climates they also flourish outdoors.

DELIVERY: September to January

Prices F.O.B. Florida

Sizes	Quantity Per Case	Price Per Case	Price Per 100
16cm up	350	\$21.50	\$7.50
15 - 16cm	450	21.50	6.00
14 - 15cm	500	21.50	5.00
13 - 14cm	625	21.50	4.00

MINIMUM ORDER: 100 bulbs, or full cases.





Tuberous Rooted **BEGONIAS**

DOUBLE CAMELLIA

Tuberous-Rooted Begonias are fast becoming one of the most popular of summer flowering garden subjects with amateur gardeners in all parts of the country. Their showy blooms in many colors last throughout the summer until frost. As cut flowers they provide spectacular bowl arrangements. They are ideal for pot culture, porch boxes or outdoor bedding. They can be started early in damp peat moss or vermiculite and transplanted to 4 or 5 inch pots as growth starts, or if ground is warm they can be transplanted directly to beds outdoors, in a shady location. Recommended soil preparation: use two parts of good soil and rotted manure, two parts leaf mold or peat moss, one part sand; 3 lbs. bone meal to the bushel of mixture. We stock the most popular type, Double Camellia, in all colors.

DELIVERY: January to April

Size (Diameter)	Per 100	Prices F.O.B. Cocoa, Florida	Per 1000
1 1/2" to 2"	\$12.50		\$110.00

Colors: Red, Scarlet, Rose, Orange, Salmon, Yellow, White, Copper and Rainbow Mix

Minimum Order: 100 bulbs, 25 or multiples of 25 per color; 250 bulbs at the 1000 rate

See standard assortment in our Serv-ur-Self Display Case, Page 2.

GLORIOSA *Rothschildiana*

ORANGE-SCARLET CLIMBING LILY

Also known as the Glory Lily, the Gloriosa Rothschildiana tuber produces a climbing plant which grows rapidly four to six feet tall, requiring trellis support. From 10 to 30 blooms of brilliant scarlet and yellow develop from a single tuber. The plant thrives in southern gardens but is also grown in the North in greenhouses, and outdoors in warm locations during summer months.

The tubers should be planted in a bed of rich soil. Lay the tuber on its side with the sprout end about two inches under the soil and the more slender end somewhat deeper. The plant will grow in full sun or semi-shade.

DELIVERY. Year Round

Prices F.O.B. Florida

Size (Length)	Per 10	Per 100
4" to 5"	\$4.00	\$35.00
5" to 6"	5.00	44.00
6" to 7"	6.50	56.00
7" up	8.00	70.00

Minimum Order: 10 tubers; 25 or more priced at the 100 rate. Larger quantities quoted upon request.



LYCORIS *Magic Lily of Orient*

Lycoris, is considered one of the rarest and most beautiful of bulbous flowers. The leaves appear early in the spring, then die down and are followed in summer by large clusters of lily-like flowers, pleasantly perfumed. L'Squamigera, sometimes listed as Amaryllis halli, also called the Mystery Lily, has fragrant blossoms of lavender-rose. This is the most hardy and best known. L. Aurea, Golden Spider Lily or Hurricane Lily, produces bright, orange-yellow blossoms and is best adapted for outdoor growing in the lower South but can be grown elsewhere under glass or with winter protection. L. Radiata, Red Spider Lily or Guernsey Lily, well known in the Gulf Coast region, is often treated as a pot plant. It produces small bright red blossoms in clusters. **DELIVERY: SEPTEMBER TO MAY**

Sizes (circumference)	Per 100	Prices F.O.B. Cocoa, Florida	Per 1000
L. SQUAMIGERA (pink) 6-7"	\$11.00		\$90.00
L. AUREA (yellow) 5-6"	11.00		90.00
L. RADIATA (red) 4-5"	6.00		50.00

MINIMUM ORDER: 100 bulbs; 250 or more at the 1000 rate.

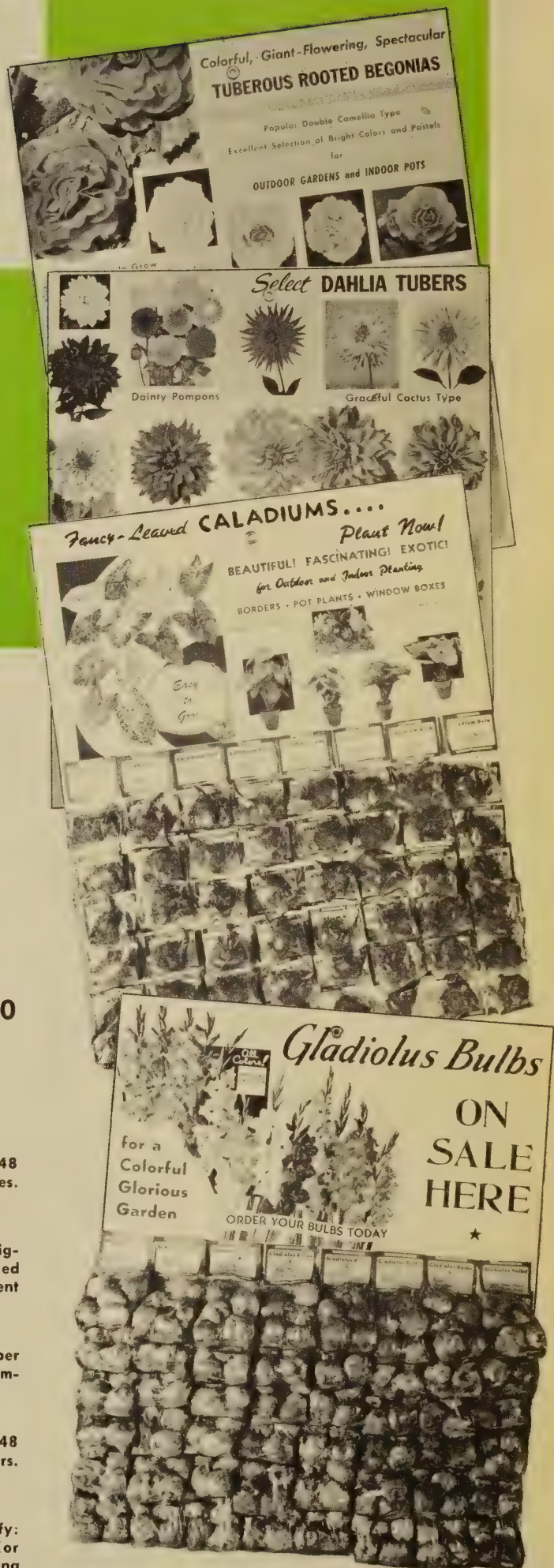


4 Popular Spring Bulbs

on display cards

HANG THEM UP OR STAND THEM UP

Bulbs are packed in clear, sparkling cellophane bags, identified with individual saddle labels complete with planting directions; packages are mounted on beautiful display cards showing flowers or plants in full natural colors. Cards measure 21" wide, 25" high.



They Sell Themselves at 29c per Bag

YOUR PRICE PER BAG, LESS THAN 16¢

PACKING: 48 Packages per Card; TWO Display Cards per Case

PRICE PER CASE, F.O.B. Cocoa, Florida
(Two Display Cards, 96 Pkgs.).....\$15.00

**FOLLOWING BULBS ARE AVAILABLE
ON DISPLAY CARDS**

Caladium Bulbs One (1) No. 1 Bulb Per Package. Large-plant size bulb; 48 packages per card; six to eight most popular named varieties. Standard assortment only.

Gladiolus Bulbs Five (5) 1¼"-1½" diameter bulbs per package. Young vigorous, large-bloom size bulbs; 48 packages per card; five named color varieties in red, yellow, pink, white, purple, and rainbow mix. Standard assortment only.

Dahlia Tubers One (1) A-No. 1 Dahlia division per package; 48 packages per card; eight different colors and types — Decoratives and Pompons. Standard assortment only.

Tuberous Rooted Begonias One (1) 1½"-2" bulb per package; 48 packages per card; eight different colors. Standard assortment only.

MINIMUM ORDER: One case containing two cards. When ordering, specify: Number of Cases Bulbs on Display Cards, Caladiums (or Caladiums and Gladiolus, or any other combination of bulb items listed above). Shipping weight per case, 20 to 28 lbs., depending upon bulb item or combination.

ORDER FORM — Tear Out and Mail

Alexander P. Thomas Bulb Farms ★ Box 187 ★ Cocoa, Florida

Premium Quality Flower Bulbs

Date.....

Ship to.....

Street Address.....

City or Town.....State.....

Nearest Express Office.....State.....

Ship Via: Parcel Post ☐; Express ☐; Truck ☐; Best and Cheapest ☐.

Ship On or About.....Check or M.O. enclosed \$.....
(Date) (Remittance with order, deduct 3%)

Ship C.O.D. for Balance ☐; Charge ☐.

If new account and charge, give bank references:

Quantity	Description	Unit Price	Amount

TOTAL.....

PRICES quoted in this catalog are F.O.B. farm, warehouse, packing plant, or other distribution point as specified; all packing charges included in price as listed. Minimum orders are as stated on each item. Quotations on large quantities will be submitted upon request.

TERMS—to our regular customers and others with established credit rating, 2% 10 days, net 30 days. A discount of 3% is allowed for cash with order. If C. O. D. shipment is desired, 25% deposit must accompany order.

SHIPMENTS are made by Railway Express unless otherwise specified.

ALL STOCKS TRAVEL AT RISK OF PURCHASER. Stocks are carefully packed and we hold good order receipts from the carrier agent. If shipment arrives in poor condition, it should be accepted "in bad order" and claim should be brought against the carrier for damage.

We take pride in shipping only such stock as should perform to entire satisfaction. However, we give no warranty, expressed or implied, as to purity, description, quality, productiveness or any other matter of any bulbs, roots and tubers we send out, and we will not be in any way responsible for the crop. In no case will our liability exceed the amount of the purchase price. If the purchaser does not accept the goods on these terms they must be RETURNED WITHIN THREE DAYS AFTER RECEIPT. Prices are subject to change without notice. Orders are accepted subject to prior sale and cancellation in case of crop failure and other conditions beyond our control.

ALEXANDER P. THOMAS BULB FARMS



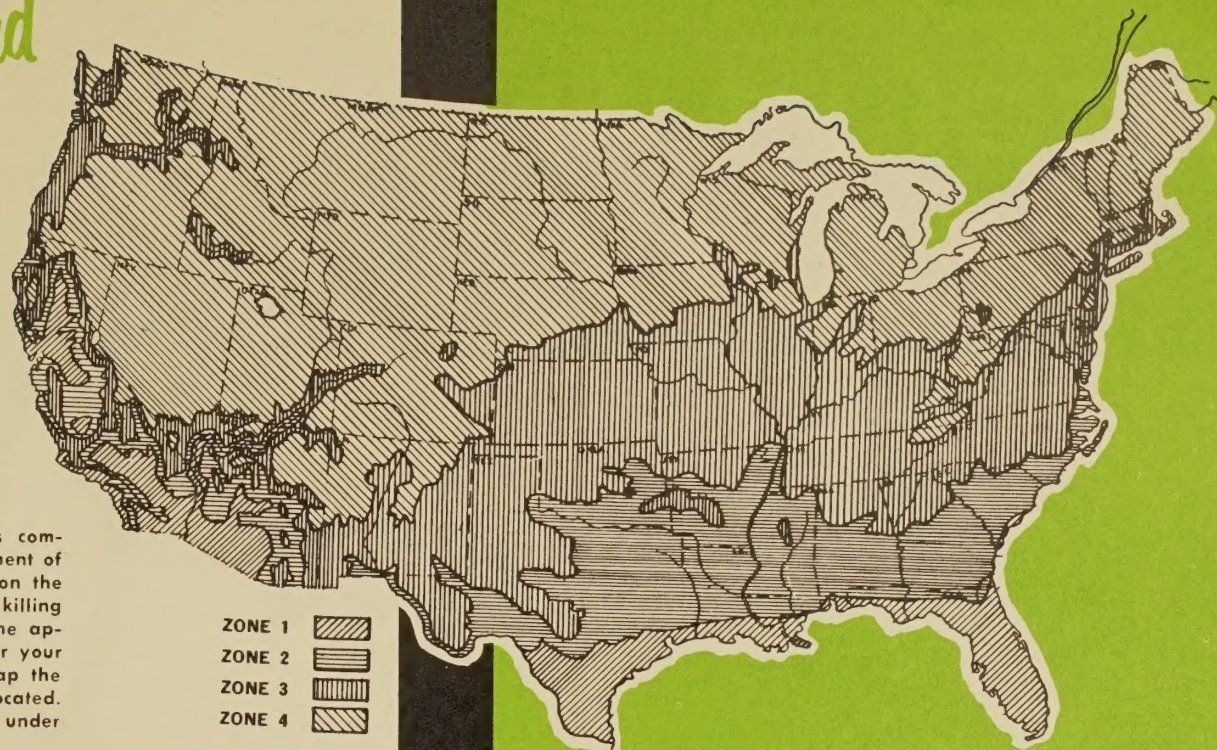
NEW FLOOR DISPLAY for Clear-Vu "Jumbo" BULB PACKAGES





Here is an attention-getting display that will boom your sales and profits with our Clear-Vu "Jumbo" picture packaged bulbs (page 10, our 1958 Catalog). Stands 5 feet high, 35" wide; takes very little floor space. Comes complete with hooks and colorful poster (price space blank for your fill-in). In location that has good store traffic, this display will quickly pay for itself without any cost to you. Order one with your next order for our C-V "Jumbo". You will receive a separate Memorandum-Only charge of \$10 for this display which will be cancelled at the rate of 50¢ for each case of C-V "Jumbo" which you order; display then becomes your property or charge will be cancelled if you decide to return the display. This display board is ruggedly constructed to give you profitable "silent-salesman" service, season after season.

ALEXANDER P. THOMAS BULB FARMS : P.O. Box 187 : Cocoa, Florida

Planting and Blooming Guide for Bulbs and Tubers

Map shows seasonal zones compiled from the U. S. Department of Agricultural records, based on the average date of the last killing frost in spring. To determine approximate planting dates for your section, first find on the map the zone in which you are located. Then note dates in column under your zone number.



ZONE 1 
ZONE 2 
ZONE 3 
ZONE 4 

* Recommend for indoor pot plants or start indoors and transplant in open after frost danger.

	SHIPPING DATES	PLANTING TIME				BLOOMING TIME	CULTURE
		ZONE 1	ZONE 2	ZONE 3	ZONE 4		
AMARYLLIS	Oct.-Mar.	Oct.-Apr.	*Oct.-Apr.	*Oct.-Apr.	*Oct.-Apr.	Feb.-May	Plant in pots for indoor blooms, or outdoors in mild climate. Liquid fertilizer promotes more luxurious blooms.
BEGONIAS, TUBEROUS-ROOTED	Jan.-Apr.	*Jan.-May	*Jan.-May	*Jan.-June	*Jan.-June	June until frost	Grow in partial shade. Start early in pots or flats and set out after frost danger.
CALADIUM, FANCY-LEAVED	Dec.-Aug.	*Jan.-Aug.	*Jan.-Aug.	*Jan.-Aug.	*Jan.-Aug.	Mar. until frost	For pots, window boxes or outdoor borders. Start indoors and transplant, or plant directly outdoors when weather is definitely warm. Rich, moist soil and partial shade preferred.
CALLA, PINK	Nov.-Apr.	Nov.-Apr.	*Nov.-Apr.	*Nov.-June	*Nov.-June	Apr.-Aug.	Thrive in moist, rich soil. Pot for indoor blooms, or outdoors after frost danger.
CALLA, WHITE	Sept.-Apr.	Sept.-Apr.	*Sept.-Apr.	*Sept.-May	*Sept.-May	Mar.-July	Same as pink and yellow Callas.
CALLA, YELLOW	Nov.-Apr.	Nov.-Apr.	*Nov.-Apr.	*Nov.-June	*Nov.-June	Mar.-Aug.	Same as pink and yellow Callas.
DAHLIAS	Dec.-June	Jan.-Apr.	Feb.-Apr.	Mar.-June	Apr.-June	June-Oct.	Require plenty of sun, air and room; rather light, rich soil.
GLADIOLUS	Year 'round	Sept.-May	Jan.-May	Mar.-June	Apr.-July	8-12 Weeks	Plant in good garden soil after freeze danger, and successively every 10 days for continuous blooms. Full sun desirable.
GLORIOSA, CLIMBING LILY	Year 'round	Year 'round	Feb.-May	Mar.-June	Apr.-June	May-Oct.	Needs sunny location and place to climb.
HYACINTHS	Sept.-Dec.	Oct.-Dec.	Oct.-Dec.	Oct.-Dec.	Oct.-Dec.	Feb.-Mar.	Favorite for potting or growing in the garden.
IRIS, DUTCH	Oct.-Jan.	Oct.-Jan.	Oct.-Jan.	Oct.-Jan.	Oct.-Jan.	Mar.-Apr.	Plant in protected spot, in mixed border or rock garden. Or plant in a frame for cut flowers.
LILY, EASTER	Aug.-Feb.	Aug.-Feb.	Aug.-Feb.	Aug.-Feb.	Aug.-Feb.	Jan.-May	For outdoors in mild climate or indoors in pots.
LYCORIS, AUREA	Sept.-May	Sept.-May	Sept.-May	Sept.-May	Sept.-May	Sept.-Oct.	Well adapted for Southern gardens, but survives elsewhere with winter protection.
LYCORIS, RADIATA	Sept.-May	Sept.-May	Sept.-May	Sept.-May	Sept.-May	Sept.-Oct.	Perfectly hardy. Often used as pot plants.
LYCORIS, SQUAMIGERA	Sept.-May	Sept.-May	Sept.-May	Sept.-May	Sept.-May	Sept.-Oct.	Sometimes listed as Amaryllis Hallii. Perfectly hardy. Foliage appears in spring, matures and dies, followed by flower spike in summer producing clusters of fragrant blossoms in the fall.
NARCISSUS, PAPER-WHITE	Sept.-Jan.	*Sept.-Jan.	*Sept.-Jan.	*Sept.-Jan.	*Sept.-Jan.	6-9 Weeks	A favorite for indoor growing in gravel, stones or chips, with water. Flourishes outdoors in mild climate.
NARCISSUS, DAFFODIL	Sept.-Dec.	Nov.-Dec.	Oct.-Dec.	Oct.-Nov.	Oct.-Nov.	Mar.-Apr.	Most effective when grown in groups or clumps of same variety. Plant in well drained soil.
TUBEROSES	Nov.-May	Jan.-Mar.	Feb.-Apr.	Mar.-June	Apr.-June	10-12 Weeks	Plant in pots or outdoors after frost.
TULIPS	Sept.-Dec.	Nov.-Dec.	Oct.-Dec.	Oct.-Nov.	Oct.-Nov.	Mar.-May	Plant in good garden soil. Late planting recommended for Southern gardens.

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An idea that fits the modern tempo
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offers.



LILY OF THE VALLEY

The romance and appeal of Lily of the Valley can bring you handsome profits through this lovely molded planter full of imported, heavy forcing-size Lily of the Valley pips. "Redi-Plant'd", customer needs only to water and watch the vigorous sprouts develop into full, fragrant blooms in 3 to 6 weeks. Available November to June.



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A new, fascinating "do-it-yourself" idea that should make a big hit with your customers. Complete indoor garden kit contains: seven healthy green plants including miniature palm; unique "Plant-a-terium" which in itself is a conversation piece; also lovely imported figurine; soil, and simple directions to set up this beautiful, exotic-looking planter in a matter of minutes. Ideal for home, office, school, etc. You can use one as a demonstrator and take orders!

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Fancy-Leaved Caladiums

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